

Kate Trammell

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PROFESSIONAL SUMMARY

- Engaging networker and arts administrator, creating meaningful relationships with key influencers across: non-profit organizations, education, and conference/event planning to strategize and implement accelerated program expansion plans.
- Theatre thought leader with a background in performing arts, combining real world business expertise with social awareness, appreciation for the arts, and the power of improvisation to shape and impact personal and business growth.

PROFESSIONAL EXPERIENCE

Dandan Global

November 2016 to Present

Head of External Outreach

- Collaborate, network, and cultivate relationships with top global influencers, corporations, start-ups, and non-profits to promote Dandan Global Exclusive Events, including: speaking engagements, guest appearances, and conferences.

Wingspan Arts, Inc.

September 2016 - Present

Assistant Site Director

- Collaborate with the Site Director and Education Department for business affairs, administration, curricula and staffing issues.
- Cultivate relationships with school staff members, parents, and students through networking, online and print marketing strategies.
- Strategized closely with Site Director to promote the site's Open Class Week, resulting in 77 total attendees for the event.

Theatre for a New Audience

January 2016 – February 2017

Education Assistant, New Voices Project

Education Intern

- Promoted the National Endowment for the Humanities Institute for School Teachers on social media and through various school and non-profit directories.
- Researched, planned and executed cultural outings for National Endowment for the Humanities Institute participants and staff.
- Created payroll systems to track work hours for the teaching artists and actors involved with the in-school residencies.
- Planned actor workshops and staged readings by coordinating actors' schedules and space reservations.

Girl Be Heard

February 2016 - May 2016

Feminist-In-Residence

- Created information materials for the *I Am a Girl* outreach program.
- Built relationships with key organizations, schools, and teachers to host our workshops (topics include consent, human rights, and gender stereotypes) and documentary film screenings.
- Facilitated health advisory and social studies workshops for middle- and high-school aged youth in the NYC-area.

Creative Action Project**December 2013 - August 2015**

Teaching Artist

- Created lesson plans encouraging students to be creative and positive community members.
- Led creative drama workshops for students on the Autism spectrum.

Dougherty Arts Center**November 2013 to August 2015**

Administrative Assistant

- Delivered exhibition and special event information to students and visitors.
- Established streamlined application systems for the 23rd Street Artists' Market.
- Maintained schedules and registrations related to the theater and art school.

EDUCATION**New York University****Sept 2016**

Master of Arts, Educational Theatre, Colleges and Communities

Sam Houston State University**May 2012**

Bachelor of Fine Arts, Theatre Arts, Acting & Directing

SPEAKING ENGAGEMENTS

Nov 2016 Guest Lecturer. "Marketing your Masters." Department of Educational Theatre, New York University, New York, NY

Dec 2016 Speaker. "Marketing for Master Teachers and Artists Seminar." Kingwood Branch Library, Houston, TX

PUBLICATIONS

Teaching Artist Journal, Volume: 14, Issue: 04, pages 195 - 198. "Marketing for the Teaching Artist".

DG Success Checklist- Career advice, job application materials, and marketing advice.

<http://dandanglobal.com/content/exclusive/The-DG-Success-Checklist.pdf>